



## SOLUTION BRIEF

# XM FAX CONNECTOR FOR SHARP OSA

For years now, forward thinking businesses have been replacing their outdated standalone printers, scanners, and fax machines with more efficient and cost effective multifunction printers (MFPs). Newer technologies now offer even greater advances in both operating systems and applications.

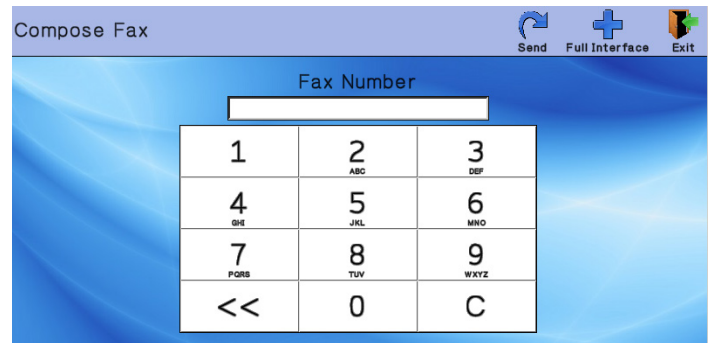
The Sharp OSA platform (Open Systems Architecture) represents one such advancement, and opens the door to a broad array of value-added functionalities and flexibility. Building upon this innovative technology, the XM Fax™ Sharp OSA connector maximizes the faxing capability of Sharp multifunction devices by serving up the full power of the XM Fax On-Premises and XM Fax Cloud solutions right on the MFP's console.

The XM Fax Sharp OSA connector allows users to easily, securely, and cost-effectively exchange documents. Two GUI options allow for either simple fax submission (enter the number and hit "Send") or the access to advanced features such as selecting recipients from various phone books, creating customized cover pages, adding billing codes and setting fax priorities. Both the XM Fax On-Premises and Cloud Fax solutions leverage the power of a vast range of other IT investments, including advanced routing and switching, analog or IP telephony, and active directories. The connector is compatible with XM Fax On-Premises versions 6.5.5 and above, as well as XM Fax Cloud.

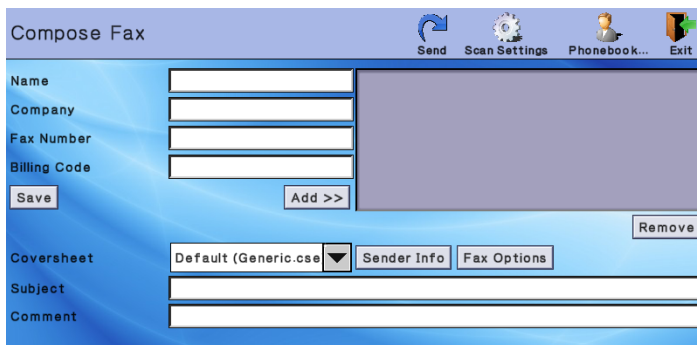


## SUPPORTED VERSIONS

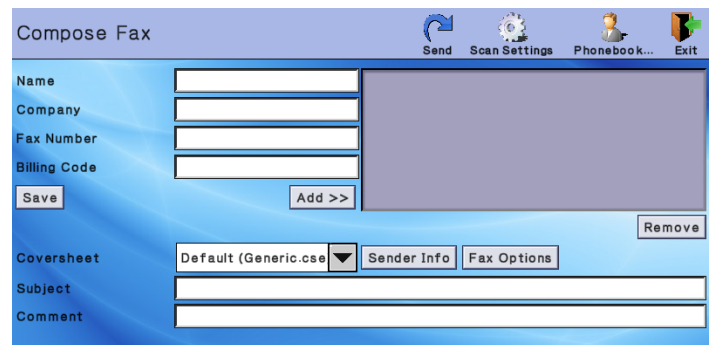
- › This version of the XM Fax Sharp OSA connector will only work on MFPs supporting the Sharp OSA version 3.0 or above. It cannot be used to perform an upgrade from any of its previous versions.
- › The user interface of the XM Fax Sharp OSA connector has been redesigned to support and fit MFP screens having different resolutions: WSVGA (1024x600), WVGA (800x480) or QVGA (480x272, in simplified mode only).
- › With the XM Fax Cloud solution, an active fax service account with XMedius is required.



Fax Composition Screen -Basic Mode



Fax Composition Screen - Advanced Mode



Fax Options Screen

## CONNECTOR BENEFITS

The XM Fax Sharp OSA connector accelerates and streamlines document management. The connector creates audit trails to facilitate regulatory compliance, while greatly reducing telecom, long-distance and fax hardware costs; it also offers a rapid ROI. With the XM Fax Sharp OSA connector, users can benefit from the feature rich XM Fax On-Premises and XM Fax Cloud solutions directly from the Sharp MFPs associated with a network.

FUNCTIONALITIES	BENEFITS
TRACEABLE FAXES	<ul style="list-style-type: none"> <li>› All faxes are tracked, logged and archived, creating regulatory compliant audit trails</li> </ul>
FAX AUTHENTICATION METHODS	<ul style="list-style-type: none"> <li>› A number of fax user authentication options can be configured to ensure security:               <ul style="list-style-type: none"> <li>• Default user per individual MFP (without password)</li> <li>• Fax server (XM Fax internal user address and password)</li> <li>• External authentication (Active or other Directory) *</li> </ul> </li> </ul> <p style="text-align: right;"><i>* On-Premises version only</i></p>
ENCRYPTION FEATURES	<ul style="list-style-type: none"> <li>› Communication between the XM Fax Sharp OSA connector and XM Fax is always encrypted</li> <li>› The connector enables compliance (HIPAA, Sarbanes-Oxley)</li> </ul>
SMART INTUITIVE MFP PANEL INTERFACE	<ul style="list-style-type: none"> <li>› The single intuitive interface on the MFP enhances user satisfaction while reducing training costs</li> <li>› The efficiency is increased by extending advanced capabilities found within the fax server solution onto the MFP device, including: phonebook, cover sheet selection, user preference, billing codes, etc.</li> </ul>
DIRECT DELIVERY TO AUTHENTICATED RECIPIENT INBOX	<ul style="list-style-type: none"> <li>› No more waiting by the MFP for fax confirmation or reception</li> <li>› The fax privacy is ensured by delivering incoming faxes directly to the intended recipient(s)</li> </ul>
REAL-TIME FAX QUEUE ACCESS	<ul style="list-style-type: none"> <li>› Users can get real time access to their faxing activity from any multifunction printer across all office locations on the network</li> </ul>
CENTRALIZED ADMINISTRATOR CONSOLE	<ul style="list-style-type: none"> <li>› Administrators save time by configuring, monitoring and controlling all MFP's from any web browser</li> </ul>
EDITABLE FAX OPTIONS	<ul style="list-style-type: none"> <li>› The XM Fax Sharp OSA connector ensures that high-priority faxes are sent in a timely manner. It enhances user satisfaction thanks to selectable priorities and notifications</li> </ul>
SIMPLIFIED INTERFACE OPTION	<ul style="list-style-type: none"> <li>› The XM Fax Sharp OSA connector can be configured to display its full option interface when composing a fax, or a simplified interface, offering users the same fax experience they are used to (dial the number, then hit send)</li> </ul>
MULTILINGUAL SUPPORT	<ul style="list-style-type: none"> <li>› The configuration interface is available in English, French and German</li> <li>› For ease of use, the user interface of is available in 7 languages: English, French, German, Spanish, Italian, Portuguese and Russian</li> </ul>
OPTIONAL CERTIFICATE VALIDATION	<ul style="list-style-type: none"> <li>› The security is enhanced by demanding a validation certificate prior to accessing the MFPs fax features</li> </ul>

## FASTER & EASIER FAXING FOR MFPS AND COPIERS

### 1. SELECT XM FAX

At your MFP or copier, simply select XM Fax for automated faxing.

### 2. SCAN YOUR DOCUMENT

Scan your document, add the recipient information and the cover page will be created for you. The user-friendly Sharp OSA connector captures fax coversheet data, and automatically merges sender and recipient information for faxing through your XM Fax solution.

### 3. SEND YOUR FAX

After you send your fax, you will receive a fax transmission status report in your email inbox - no need to wait beside your device. With XM Fax, inbound faxes are sent to your email inbox for handling like any other electronic document on your PC.

## ADVANCED FAXING OPTIONS

Extend your faxing power with:

- › Active Directory integration
- › Addition of users to the phonebook
- › User login
- › Failed-fax resubmission from your PC

## TARGET INDUSTRIES



## CONCLUSION

Implementing an XM Fax On-Premises or XM Fax Cloud solution and tying it to either a standalone or a fleet of Sharp MFPs using the XM Fax Sharp OSA connector offers best-in-class faxing technology to meet any organization's needs.