



BROCHURE

# CLOUD FAXING WITHOUT COMPROMISE

**XM FAX™ ON CLOUD SOLUTION ALLOWS YOU  
TO SEND AND RECEIVE FAXES EASILY, SAFELY  
AND AT LOW COST THROUGH THE CLOUD**

## THE SITUATION

Technology over the past few years has evolved into a whole new IT blueprint that involves doing more with new solutions while investing substantially less in its implementation and launch. IT Managers are not only forced to engage the newest strategy of doing “more with less”, they have to take into account how the dynamics of doing business have changed over the past few years. More and more organizations are enabling their field staff to work from remote locations; globalization has introduced heavy consolidation and the birth of branch offices crossing oceans.

Installing software and integrating remote solutions from different locations can tie up critical IT resources and run the risk of solutions going down while they try and speak to each other. So now IT departments are looking to outsource many “noncore” business applications to the cloud.

## THE CHALLENGE

In the fax world the evolution has made two large leaps from traditional faxing methods where someone feeds paper into a physical “fax machine” to “fax servers” that have cannibalized a large portion of fax machine installs by adding a digital component to the faxing world by allowing us to do such things as fax directly to email, specify routing methods and overcome security and compliance issues.

The industry has now embraced the next step in fax evolution and has started to push their faxing into the cloud. Cloud Faxing has been picking up momentum over the past few years but still has some challenges with the vast majority of “Fax-as-a-Service” offerings that are very basic and address only the needs of small home office and individual users.

IT managers are challenged with assessing their aging fax infrastructure and adapting to a modern work environment where secure document transfers are part of a complex business process and many more employees are working remotely or from branch locations.

## THE CURRENT FAXING “METHODS” PROPOSE A NUMBER OF CHALLENGES

### FAX MACHINES

- › Heavy manual process
- › Low security
- › Wasting paper
- › Accessory costs (ink, toner, paper)
- › Maintenance costs

### FAX SERVER

- › Hardware investment
- › Software maintenance
- › Implementation costs
- › Integrations costs
- › User training
- › Telecommunication costs

### BASIC CLOUD FAXING

- › No enterprise functionality
- › No 3<sup>rd</sup> party integration capabilities
- › Limited security with fax transfers
- › Few offer real-time notifications

## THE SOLUTION

XMedius has pushed the final evolution of faxing just a little further by offering their new XM Fax on Cloud solution. Built around the same features and functionality of their latest software solution, XM Fax on Cloud solution offers "Enterprise Level" faxing from within the cloud. A single solution addresses all the challenges of the previous types of faxing methods with even more benefits:

### COST-BENEFIT SAVINGS

- › Reduce operational and capital expenses
- › Leverages your existing internet connection
- › Pay only for required fax capacity
- › No hardware or software investments
- › Free up limited IT resources

### HIGHLY SCALABLE

- › Unlimited fax capacity
- › Unlimited user scalability

### EASY INTEGRATION

- › Simplified integrations through web services
- › Go live within days

### ACCESSIBILITY

- › Works on mobile devices
- › Access anytime and anywhere in the world

### SUPPORT

- › 24-hour technical support
- › Direct access to our online help desk application

### OUTBOUND FAX FEATURES

- › Fax from within multiple document applications (SharePoint, Office, Outlook)
- › Fax multiple file attachments through email
- › Application faxing with Print Drivers
- › Supports all major file types
- › Broadcast faxing
- › Scheduled faxing and auto retry attempts
- › Fax notifications (successful and failed)

### RELIABLE & SECURE

- › Service always available (no busy signals)
- › 100% Secure hosting facility
- › Secure transmission types (SSL, HTTPS, TLS)

### INBOUND FAX FEATURES

- › Receive inbound faxes to email, desktop client, or Web client
- › Searchable PDF feature
- › OCR and bar code routing features
- › Automatically route faxes to users, groups and applications
- › Fax delivery to remote printers (email & Google Cloud Printing)

### REPORTING & TRACKING

- › Real Time Fax Reports (Fax Logs)
- › Audit trail of all fax activity
- › Job Tracking (Advanced Reporting)

### APPLICATION INTEGRATIONS

- › Microsoft Outlook, Exchange and Sharepoint
- › Microsoft Office (Word, Excel, PowerPoint, etc.)
- › Connectors/apps for MFPs (printers/network scanners): Xerox EIP, Xerox ConnectKey, Ricoh ESA, Sharp OSA, eCopy ShareScan, Fuji-Xerox Apeos and Lexmark eSF
- › Active Directory

### FAX MANAGEMENT FEATURES

- › Fax number porting
- › Toll-free number
- › Local numbers
- › Flexible fax retention packages
- › Rapid cutover from existing fax server to XM Fax Cloud solution
- › View fax usage (per period), view past invoices
- › Create & invite Users, assign inbound fax numbers to Users
- › Manage user groups (for user classification & billing purposes)